

Historic
Preservation
Trust
of Lancaster County



Dear Friends of Adventure and Preservation,

I am looking for someone to share in an adventure!

For the past three years, I've held an annual real-life treasure hunt involving hundreds of people that has given away thousands of dollars to a handful of clever participants, all while also raising over \$10,000 for local non-profits like the Historic Preservation Trust of Lancaster County (HPT).

I am contacting you to seek your support and partnership in an exciting upcoming event that promises not only an epic treasure hunt but also a profound impact on our community. For the fourth year, I am partnering with HPT to host a treasure hunting fundraiser, and we are seeking sponsorship to make this event a resounding success.

By sponsoring the *Raiders of the Golden Osprey Treasure Hunt*, your company will gain valuable exposure and recognition within the greater Susquehanna Valley community. We offer several sponsorship levels, each providing unique opportunities for promotion and engagement with participants. Your support will help cover event expenses, ensuring that all proceeds directly benefit the HPT. *Sponsorship opportunities and levels are detailed below.*

The [mission of the HPT](#) is to educate and advocate for the preservation of historic sites and properties whose integrity of design, settings, materials, and artistry contribute to the unique character of Lancaster County. They work tirelessly to ensure that the stories of our past continue to inspire future generations. Your partnership in this endeavor would demonstrate your commitment to HPT's shared mission.

Your company's involvement in this event will not only enhance your brand's visibility but also align you with the values of historic preservation and community support. Your sponsorship will significantly impact HPT's ability to protect Lancaster County's historic treasures for generations to come.

Thank you for considering this request. We eagerly anticipate the opportunity to work together to support the Historic Preservation Trust of Lancaster County. Your involvement can help us preserve the treasures of our past and ensure they shine for the future!

Please complete and return the 2024 Raiders of the Golden Osprey Treasure Hunt Sponsorship Form form by March 1, 2024. Direct all questions to Adam Zurn via email at adam@unchartedlancaster.com or phone at 717.468.0951.

Sincerely,

Adam Zurn

2024 Raiders of the Golden Osprey Treasure Hunt Sponsorship Form

Yes! I want to support the Historic Preservation Trust of Lancaster County in its mission to encourage and facilitate preservation throughout Lancaster County as a sponsor of the 2024 *Raiders of the Golden Osprey Treasure Hunt*.

X marks the spot. Please place an "X" next to the level of sponsorship below.

Fortune & Glory Sponsor - \$5,000

- Exclusive naming rights. Instead of *Uncharted Lancaster and Raiders of the Golden Osprey Treasure Hunt*, it would be *Your Name and Raiders of the Golden Osprey Treasure Hunt*.
- Name and/or logo on the front cover of the treasure hunting booklet.
- Name and/or logo on the inside front cover of the treasure hunting booklet.
- Full-page ad in the treasure hunting booklet.
- Inclusion of name and/or logo on social media posts and web pages related to treasure hunt.
- Ten complimentary copies of the treasure hunting booklet for personal distribution.

Lost Ark Sponsor - \$2,500

- Full-page ad on the back cover of the treasure hunting booklet.
- Name and/or logo on the inside front cover of the treasure hunting booklet.
- Inclusion of name and/or logo on social media posts and web pages related to treasure hunt.
- Ten complimentary copies of the treasure hunting booklet for personal distribution.

Chalice Sponsor - \$1,000

- Full-page ad in the treasure hunting booklet.
- Name and/or logo on the inside front cover of the treasure hunting booklet.
- Inclusion of name and/or logo on social media posts and web pages related to treasure hunt.
- Seven complimentary copies of the treasure hunting booklet for personal distribution.

Sankara Stone Sponsor - \$750

- Half-page ad in the treasure hunting booklet.
- Name and/or logo on the inside front cover of the treasure hunting booklet.
- Inclusion of name and/or logo on social media posts and web pages related to treasure hunt.
- Five complimentary copies of the treasure hunting booklet for personal distribution.

Bullwhip Sponsor - \$500

- Third-page ad in the treasure hunting booklet.
- Name and/or logo on the inside front cover of the treasure hunting booklet.
- Inclusion of name and/or logo on social media posts and web pages related to treasure hunt.
- Four complimentary copies of the treasure hunting booklet for personal distribution.

Fedora Sponsor - \$250

- Quarter-page ad in the treasure hunting booklet.
- Name and/or logo on the inside front cover of the treasure hunting booklet.
- Inclusion of name and/or logo on social media posts and web pages related to treasure hunt.
- Three complimentary copies of the treasure hunting booklet for personal distribution.

Payment

Checks should be made payable to Uncharted Lancaster. Please return this completed form along with your generous donation by March 1, 2024, to

Uncharted Lancaster
83 Fitzkee Road
Conestoga, PA 17516

Digital Files

Please provide a digital file of your logo and ad as you wish them to appear in the treasure hunting booklet. Digital files should be emailed to Adam Zurn at adam@unchartedlancaster.com. Please ensure all files are saved as a .png or .pdf and reference Treasure Hunt in the subject line. Minimum resolution 300 ppi. Reference the following chart for sizing specifications.

Full page ad	2120 x 3176 pixels	7.067" x 10.587"
Half page ad	2120 x 1548 pixels	7.067" x 5.16"
1/3 page ad	2120 x 1179 pixels	7.067" x 3.93"
1/4 page ad	1010 x 1548 pixels	3.367" x 5.16"

Contact Information

Name of Sponsor (as you would like it to appear on all publicity): _____

Address of Sponsor: _____

Contact Name for the Sponsor: _____

Email address: _____

Phone Number: _____

For additional copies of this document, more information about the treasure hunt, or to complete your sponsorship online, scan the QR Code or visit <https://unchartedlancaster.com/treasure-hunt-sponsor/>

